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# Palo Alto AYSO Season Recap

January 29, 2011



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# Overview

- Participation
- Administration & Communication
- Player Development
- Locker
- Issues & Plans



# Participation

Statistics	
Membership Year	MY2010
Players	2,073
Volunteers	490

## \$200 K Budget

- \$70 K uniforms
- \$40 K Training
- \$20 K field fees
- \$20 K Equipment
- \$30 K National AYSO
- \$20 K communications, supplies, conferences



# Admin & Comm

- Web site, Google Apps
- Procurement & Fulfillment Procedures
- Handbooks
  - Division Commissioner    Spring Select - Producer, Parent, Webmaster, Registrar, Coach Admin
  - Fall Producer
- Google Applications
- Documented Registration Process
- Projected registration early
  - Projected at “early-registration close” was within 5%, except for 9b, at 15% under projected, and 16b & 19b, both over projected at 20%



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# Player Development

- Pay closer attention to coaches' certification
- Improve ability to monitor and manage
- Coach Mentor Program
- Top Gun



# Locker

- Eliminated 1 of our 2 lockers
- Organized and orderly
- Return speed and load on volunteers improved
- We can actually see what we have on hand
- Will inventory needed equipment ahead of demand, rather than Just A Little Late re-ordering



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## Issues & Plans

- Coach or Parent / Discipline & Management
- Mentor Program Coordination
- Team Balance / Rating
- U10 Referee Consistency
- Registration Procedure
- Declining Enrollment of Upper Class Players
- Green



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# Coach or Parent

- Coaches behaving as just neighborhood parents at practice, like playground monitors
- Coaches not knowing how to maintain order
- Managing kids at an activity
- Team Practice Plan - manage to it





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# Mentor Program

- Provide on-field training assistance
- Especially for new coaches
- Well received, especially by new coaches
- Primary complaint was poor communication and coordination



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# Team Balance / Rating

- We have “win all” and “lose all” teams
- Several teams ended up with multiple troublemakers
- Range of interest by players
- Division Commissioner role in ratings
- New category, “Coachability”



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# UI0 Referee Consistency

- 1<sup>st</sup> time with full Laws
- Referee control of the game
- AR communication
- Off-side calls
- Higher expectation by parents and players



# Registration Procedure

- Tedious and Repetitive for Volunteers
- Parents can register their kids without creating their own account - confusing
- No control over the software
- Can only provide better documentation & guidance



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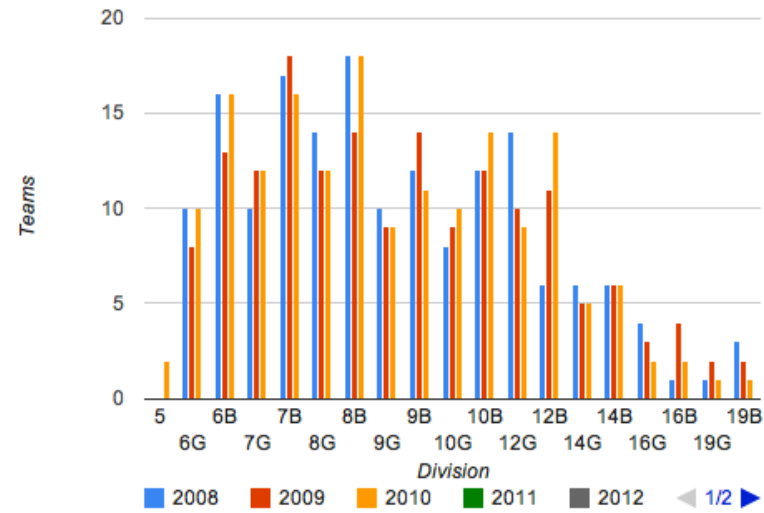
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# Declining Enrollment in Upper Class

- Reduces fun and development for remain players
- Increase program cohesion for older players
- League and Team Identity
- More play opportunities
- Continuity through Fall Program, year/year



**Teams Formed by Division**





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# Green

- Reduce paper manuals
- Reduce forms printing, mailing
- Re-use uniforms